# Optional Website Care Plan

As technology evolves, website software is constantly being updated to make it more secure, faster, and more visible to search engines. Just like your smartphone software needs updating, or like your car needs servicing, so too does your website. That is why we offer our client's a website care plan; so you can focus on your business while we take care of your website.

### What our Website Care Plan means for you...



#### We've got your back

Your website is a complex and intricate piece of software that is crucial for your business. You rely on it to generate revenue and establish your brand. Have peace of mind knowing it's operating as it should 24/7.



#### Save your business time & money

Updating and maintaining your website takes time and experience. By having an expert handle your maintenance routine, you can avoid major issues that can often be time consuming and costly to resolve.

#### **Software Updates**

All updates are performed each month to ensure your site and any plugins are up to date and running smoothly.

#### **Security Protection**

Thousands of websites are hacked each day in Australia. Our security monitoring will ensure your new asset is kept safe.

#### **Priority Support**

Our Care Plan client's are automatically bumped to the front of the queue for all support items. Always receive support within 24 hours.

## Content + Image editing

Need minor text edits or perhaps an image changed or a blog post added? We will provide all on page edits free of charge.

#### Traffic Analytics

We will measure your site's performance and provide insights into your user's behavior so you can better capture your market.

#### **Browser and UX testing**

Our constant testing means you can have peace of mind that your viewers have a smooth and consistent experience across all devices and browsers.

#### **Starting from \$350 + gst p/quarter**